

Retailers Get Excited About New StePac Technologies Used in Fresh Produce Packaging

“ Case studies demonstrate the retail value of Xgo packaging for whole fruits, vegetables and fresh herbs as well as fresh-cut salads. Retailers can drive sales through innovation by capitalizing on the latest developments in modified atmosphere/modified humidity technology to provide extended shelf life, reduce waste and enhance the consumer experience. ”
Gary Ward, Ph.D., Technical Development Manager, StePac

StePac L.A. Ltd. a market leader in bulk modified atmosphere packaging solutions for fresh produce, has launched a new line of fresh produce packaging solutions specially designed with retailers in mind.

StePac Technical Development Manager, Gary Ward, PhD. says "We're building on the latest developments in advanced Xtend® modified atmosphere/modified humidity (MA/MH) technology and packaging design to help both retailers and international food brands to address growing consumer demands for premium quality packaged produce. Our Xgo™ advanced retail packaging line will be showcased at the **Produce Marketing Association (PMA) Expo taking place October 20-21 in New Orleans: StePac booth Hall E - Stand #3219.**

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Our retail packaging solutions rev-up customer demand by displaying fresher, more appealing produce in convenient, attractive easy to identify, easy to handle packaging.”

Retail packaging solutions include:

Xgo LIDDING FILM: Customized solutions for a wide range of produce packed in either PET or PP trays. Re-sealable lidding film available (for PET only).

Xgo PREFORMED BAGS: High-performance, pre-formed flexible packaging solutions for manual packing, that significantly extend shelf life of both whole and fresh cut fruits and vegetables. Large selection of films with varying water vapor transmission rates available to provide optimal moisture control for each type of produce being packed.

Xgo FLOW PACK: Roll stock for automated retail packing processes. Large selection of films with varying water vapor transmission rates available to provide optimal moisture control for each type of produce being packed.



Xgo STANDING POUCH: Cleverly engineered to provide extended shelf life in a convenient, attractive Grab-N-Go retail packaging format. The standing pouch commands shelf displays, offering instant product recognition and most significantly, good film clarity and condensation control.

All products contain excellent anti-fog properties and can be customized to provide optimal modified atmosphere conditions for prevailing temperature-time profiles of many different kinds of produce.

About Us

StePac specializes in functional packaging for fresh produce. Its globally recognized brands include Xtend®, Xgo™, Xflow™ and Xbloom™ modified atmosphere/modified humidity packaging solutions. These packaging solutions reduce weight loss, slow respiration and aging, and inhibit microbial decay, while prolonging storability and shelf life. They are supported by a wealth of post-harvest expertise for enhanced performance. The company is a wholly-owned subsidiary of Johnson Matthey PLC UK.



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To learn more about our advanced packaging solutions visit our website:

www.StePac.com